



2025-2026

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Retail Packaging for ABA Booksellers

Hi Booksellers,

Spring 2025

2025, our sixteenth year as an ABA Partner providing independent booksellers with custom retail bags, gift wrapping paper, and other retail packaging accessories. This has transformed our family business dramatically and most beautifully. At this juncture at least two-thirds of the inventory in our warehouse is product for you booksellers; 12-14 years ago that ratio was likely one-tenth. This is a delightful progression for us as we so enjoy working with booksellers.

We have a new gift wrap offering for you called **Old World Map** which is featured on the cover photo. This is an elegant, handsome design that we believe will become an "indie bestseller". Featured prominently in this catalog are the **Kraft Paper Totes**. Introduced last year, this tote has been enthusiastically received and become a top seller. It is natural (paper!) and unpretentious, rugged and utilitarian, and, like leather, it becomes softer and better the more it is handled. Furthermore, it is like no other tote on the market!

As we do each year, we have freshened up the selection of gift wrapping papers in our Oliver Ellerkamp line. The Oliver offerings begin on Page 14.

**The Oppermanns** is a historical fiction novel that was published in 1933 by Lion Feuchtwanger, in exile, after being stripped of his German citizenship. The novel portends, in the early years of the nazis, what was to unfold in Germany, and much of Europe, and The Oppermann family's refusal to believe that this could happen - that a "civilized democracy could become an authoritarian state in the course of a single year."

Perhaps I'm an alarmist, perhaps not, but this novel is relevant to our country today. Many of you are familiar with this book, for those who are not, read it, absorb it, and prominently display it in your bookstore as this is a book that concerned Americans will want to read.

As always, we thank you for your business and trust. Working with independent bookstores is our passion, and we always welcome your ideas and suggestions.

Best wishes ~ Jack, Mike, Lynn, Tommy, and Oliver

## Recycled Bookshelf Bags



**Bookshelf Debbie - \$96**

9¾ x 4½ x 10¼ (250/cs | 30 lbs.)

**Bookshelf Merchandise - \$99.50**

10 x 13 (1000/cs | 25 lbs.)

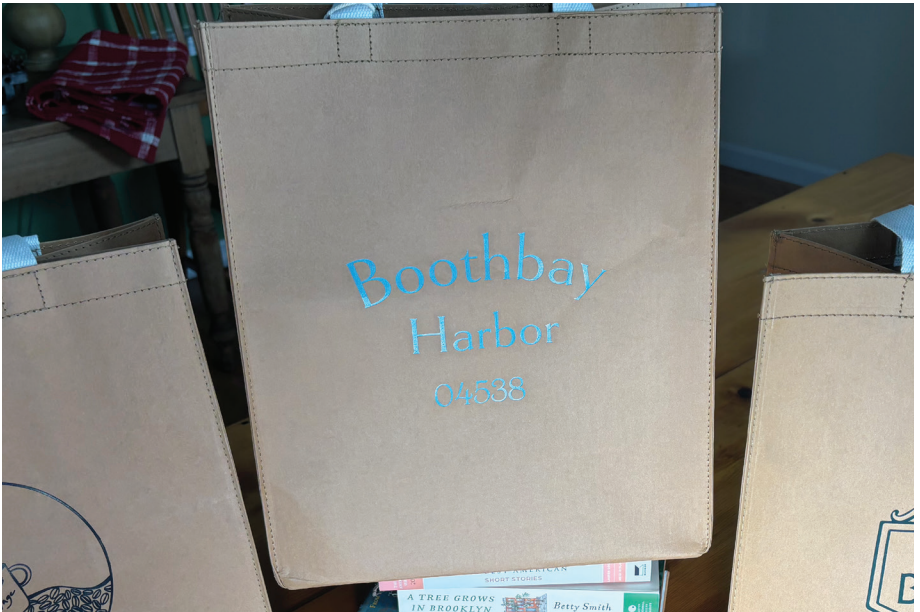


## Reusable Bookshelf Tote

15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo - \$45 for 100 bags, \$100 for 300 bags



## Washable Kraft Paper Totes 13 x 8 x 15



Price each hot stamped with your logo

25	50	100+
\$9.25	\$9.00	\$8.50

One-time plate charge of \$88.00

This reusable bag has the look and feel of leather, though, in reality, it is a heavy weight Kraft Paper. An earth friendly bag with natural cotton handles. This bag is durable and washable. (Jack put one of these totes through a laundry cycle and it still looks great and is as functional as ever!)

These totes are in stock and orders can be turned in a couple of weeks.

## Recycled Buy Local Shopping Bags



**Buy Local Townie - \$92**  
12.5 x 6.5 x 14 (200/cs | 30 lbs.)

**Buy Local Cub - \$92**  
8.6 x 4.3 x 10.25 (250/cs | 20 lbs.)



### Reusable Buy Local Tote

15 x 7 x 15 - Matte Laminated (50/case - 14 lbs)  
50 bags - \$3.75 each | 100 bags - \$3.45 each  
Add your logo - \$45 for 100 bags, \$100 for 300 bags

## Recycled IndieBound ABA Shopping Bags



### ABA Cafe

10 x 4.5 x 10.25 (250/cs | 22 lbs.) - \$96



### ABA Indie

12.5 x 6.5 x 14 (200/cs | 30 lbs.) - \$94

## Recycled IndieBound ABA Merchandise Bags



12 x 15 - \$119  
(1000/cs | 41 lbs.)

9.5 x 12.5 - \$98  
(1000/cs | 28 lbs.)

7.5 x 10 - \$76  
(1000/cs | 19 lbs.)



## Reusable IndieBound ABA Tote

14 x 5 x 14 - Laminated (50/case - 9 lbs.)

50 bags - \$3.75 each | 100 bags - \$3.45 each

Add your logo - \$45 for 100 bags, \$100 for 300 bags



## IndieBound ABA Plastic Bags



### Yellow IndieBound ABA Plastic Bags

Snack Nap Read on both sides

500 bags per case, 1.75mil

12 x 15 - \$108 (14 lbs)    15 x 18 + 4 - \$152 (21 lbs)



### White IndieBound ABA Plastic Bags

Eat Sleep Read on one side/Peace Love Books on one side

500 bags per case 1.75mil

12 x 15 - \$98 (14 lbs)    15 x 18 + 4 - \$142 (21 lbs)

*\*These bags will be coming down in price around May of 2025*



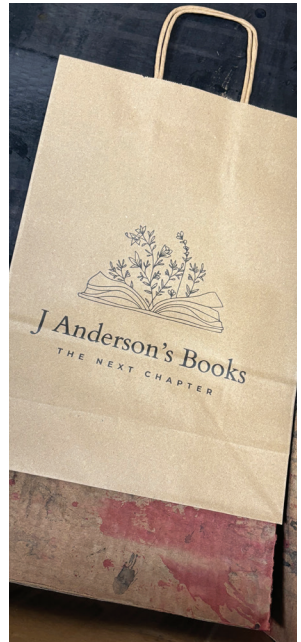
## The Bag Printing Process



We feed the bag into the press...



The bag passes through the rollers...



The bag comes out beautifully printed!

## Custom Printing Your Bags



### Custom Printing Fees

2 cases = \$85 per lot

3 or 4 cases = \$105 per lot

4+ cases = \$105 per thousand

Available ink colors: Black, Red, Dark Green, Light Green, Reflex Blue, Navy Blue, Gray, Teal, Burgundy, Orange, Brown

Stock Shopping Bag Sizes	Natural Kraft	White
5 x 3 x 8 - Midget (250/case)	\$72	\$82
8 x 5 x 10 - Cub (250/case)	\$81	\$86
10 x 5 x 13 - Debbie (250/case)	\$88	\$92
16 x 6 x 12 - Vogue (250/case)	\$102	\$114
14 x 10 x 15 - Baker (200/case)	\$104	\$112
15 x 8 x 18 - Wizard (150/case)	\$68	\$88



## Labels for Booksellers

1-4 Rolls = \$36 each

5+ Rolls = \$32 each

1000 labels per roll

OK to Mix & Match to reach 5 rolls

Removeable adhesive stock



## Custom Bookmarks

2" x 6" - 14pt Heavy Cardstock  
 4-color offset printing  
 2 sided printing included

Qty	per 1000	total	each
1,000	\$175	\$175	18¢
2,500	\$144	\$360	14¢
5,000	\$73	\$365	7¢
10,000	\$64	\$640	6¢

## IndieBound Gift Card Folders

\$29 per pack of 50



## Custom Gift Cards

Qty	250	500	1000	3000	5000
Price Each	\$1.42	\$0.95	\$0.76	\$0.48	\$0.39

These custom printed gift cards can be encoded to work with your point of sale.



18" Paper Cutter - \$50

24" Paper Cutter - \$56

# OLIVER ELLERKAMP

SWISS MADE  GIFT WRAP

EST. 2015

Price Range (PR)	18" x 417"	24" x 417"
25	<del>\$172</del> \$129.00	<del>\$228</del> \$171.00
32	<del>\$188</del> \$141.00	<del>\$252</del> \$189.00
35	<del>\$202</del> \$151.50	<del>\$275</del> \$206.25
est. weight	12 lbs	16 lbs

The above pricing reflects your 25% bookseller discount



Maik PR32



Old World Map PR32



Ilse PR32



Roman PR32



Cornelius PR32



Toffy PR32



Okko PR32



Tartino PR32





Matteo PR32



Gamba PR32



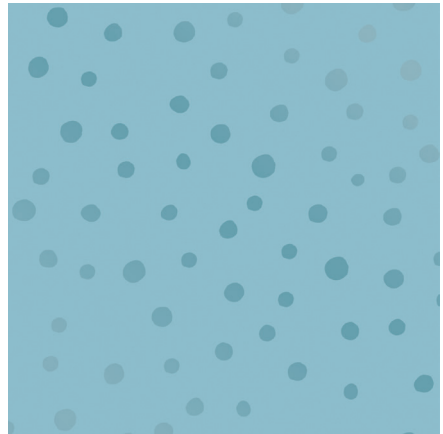
Toto PR32



Tonja PR32



Harlie PR35



Nuna PR32

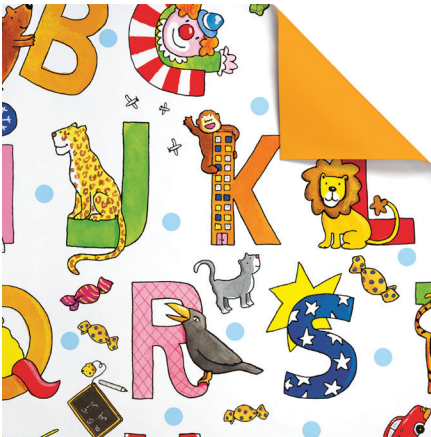


24" only

Copo PR35



Benoni PR32



Mick PR32



Recycled Kraft Paper

Arlo PR25



Eco Friendly Grass Paper

Letras PR35



Eco Friendly Grass Paper

Beetle PR35



Orpheus PR32



Writing PR35



24" only

Jelva PR32



Amarillo PR32



NEW

24" only

Avelina PR32



24" only

Merrit PR32



24" only

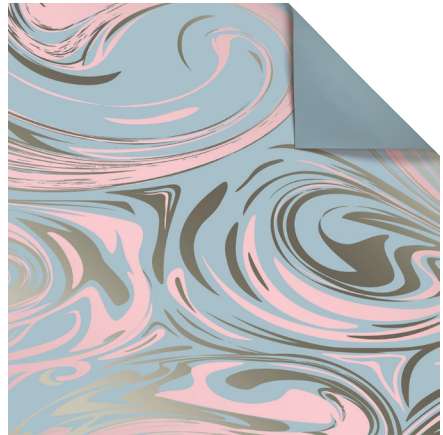
Aidana PR32



Malou PR32



Florenzia PR25



Marge PR35



Miron Kraft PR25



24" only

Miron Berry PR35



Miron Sky Blue PR35



Miron Gray PR35



Miron White PR35



Miron Navy PR35



Miron Red PR35



Harriett PR32



Jara Kraft PR25



Berna PR32



Inverno PR35



Ivek PR25



Albin PR35



Tino Green PR32



24" only

Bert PR32



Natala PR32



Sugar Cane Paper

Esai PR35



Lorena PR32



Recycled Kraft Paper

Lorena Kraft PR25



NEW

24" only

Lorena Metallic PR35



Naruto PR35



Leia PR32



Hatty PR32



Winston PR32



Candice PR25



Island PR32





Nisse PR32



Norvin PR32



Reto PR32



Reto Kraft PR25



Eneo PR25



Xander PR32



Lilli PR32



Rob PR25



Gulliver PR32



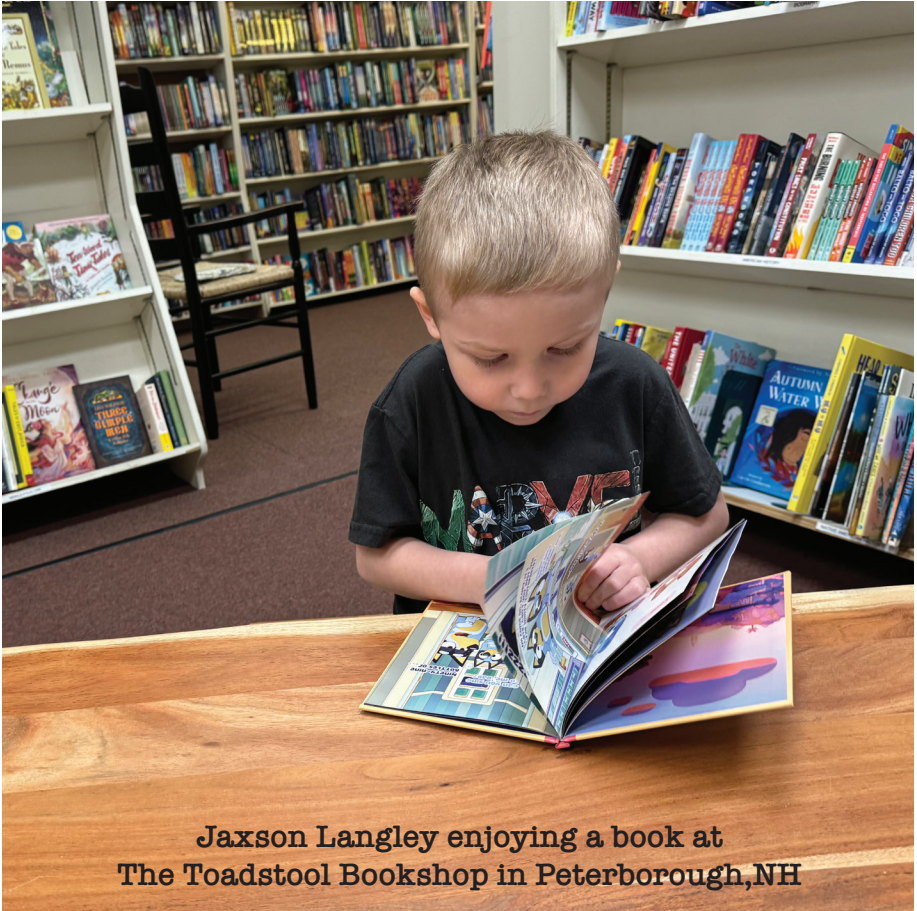
Maurin PR32



Juma Kraft PR25



Richie PR32



Jaxson Langley enjoying a book at  
The Toadstool Bookshop in Peterborough, NH

# RAISING PASSIONATE READERS



Our bookselling friends from upstate New York. Left to right, Suzanna from Oblong Books (Rhinebeck) and Sarah and Maggie from Bookstore Plus (Lake Placid). Photo taken at NEIBA 2024.



Peterborough, NH  
[www.wgellerkamp.com](http://www.wgellerkamp.com)

